

Veneta-Fern Ridge Chamber of Commerce

Board Meeting

Minutes of January 11, 2022

Attendance: Gina Haley-Morrell, Robbie McCoy, Candy Christiance, Carolyn Heckler, John Tribolet, Annie Molnar, Heather Blake, Matt Michel, Cole Haselip. **ABSENT:**

1. Meeting called to order at 3:04 pm by President Gina Haley-Morrell

2. Public Speaking: None

3. Secretary Report: No changes – File for audit.

4. Treasurer Report: No changes – File for audit.

5. Committee Update:

A. Tour of Lights: Gina – 2 Businesses & 10 Residences participated. Voting was through Google Forms. Winner announced.

B. DSA: Gina - Possibly do with Veneta's 60th Celebration or move to summer & hold outdoors. Carolyn, Robbie, and Candy volunteered to be on the committee and will coordinate with Kiwanis.

C. Meet & Greet: Annie, Heather, and Ellen - After Hours at Wisteria - waiting to hear back from the owner - will reach out again. Luncheon – Next Luncheon will be in March – speaker from ODOT re: 126 Widening Project.

6. Unfinished Business:

A. Post minutes to Website: Robbie will do.

B. Online Payments for events: Robbie still working on, will go with either Square or Pay Pal.

C. Small Business Saturday: Annie - table for next meeting.

D. Travel Lane County ad: Gina/Heather - Heather forwarded info to Gina, needs verbiage.

7. New Business:

A. CoV Contract: 2022 RTMP funds for Coordinator. Start advertising for the position.

B. Budget: Gina is looking for an electronic copy.

C. Plan of Action: *Signature Event/Fundraiser (e.g. Sip, Swim & Shop, Festival of Trees, Haunted House. *Possible 2nd Shopping event in Spring. *Veteran flags on Broadway poles - need sponsors. *Membership Dues - possible increase? Talk about next year - change/update tiers.

8. City Updates: **MATT *Council approved [1. Zoning change for slice of property on Territorial to residential. [2. Temporary deferral of System Development charges (until closer to project end)) for one year. [3. Switched payroll to bi-weekly. [4. URA agreement to start design for Bolton Hills Sports Complex. **COLE** *In lieu of EDC meeting - there will be Business Retention & Expansion survey training. *Rescue Grant Program - up to \$2500 available. *Vibrant Veneta Program - funds for art & signs, materials & labor. *Attic RFP deadline is Monday - expecting 3 applicants. *Eugene, Cascades & Coast Visitor Guide - 1 application, would like 2 more, due by 1/31. *Applied & received a \$50k grant from Business Oregon - Program for entrepreneurs - 10 week course, also pay for Wealthworks study, meeting w/RDI in February, requesting Chamber to be a stakeholder, Gina agreed, Carolyn volunteered to go. *Requested that Jeff w/Travel Lane County have an open invite for Chamber meetings and receive minutes? Gina agreed. *Need email language introducing the Chamber to new businesses, will cc: staff & Carolyn on any new business correspondence.**

9. Good of the order: John suggested highlighting businesses every month, Gina has a plan for that under the new VCC role.

10. Next meeting is Tuesday, February 8th, 2022

Meeting adjourned at 4:17 pm

Minutes prepared by Secretary Heather Blake.